

## **THE PHENIX DESIGNEES**

### **BOARD OF DIRECTORS**

#### ***Ed Caron***

Mr. Caron is a Senior Vice President and the Senior Commercial Lending Officer for Merrimack County Savings Bank's 13 person department located at the Business Center at 190 North Main Street in Concord. Mr. Caron was hired in 1997 by Merrimack County Savings Bank to start a commercial lending department, and he has been in the commercial banking industry for over 35 years.

Mr. Caron is a graduate of the University of New Hampshire's Whittemore School of Business. Mr. Caron has been served on the board of various community organizations including the YMCA, the Boys and Girls Club and the Rotary Club. He is currently the Chairman of the New Hampshire Business Finance Authority.

#### ***Rolf Gesen***

*President*

Mr. Gesen is the President of Phenix Mutual. He has been with the company for 27 years and has held numerous positions within the company. He is the fifth generation of the Jackman/Gesen family to manage the Company. He became President of the Company in 2008.

Mr. Gesen holds a BA degree in Business Administration from Wittenberg University in Springfield, OH. He has served on various non-profit and corporate boards including, Page Belting Co, Concord, NH; McLeod Belting Co of Greensboro, NC; Casco Indemnity Co, Saco, ME; NH Centennial Home, Concord NH, Woodside Pre-school, Concord, NH. He is currently the Board Chairman of YMCA Camp Coniston; Croydon, NH and a member of the Mutual Fire Insurance Association of New England Board of Directors.

#### ***Brad Smith***

Mr. Smith is Chief Operating Officer of Kennedy Information, an advisory and market research provider to the Management and IT consulting professions.

In that role, he gives support and direction to each of KI's business units and staff functions. Mr. Smith also oversees Kennedy's consulting group, Kennedy Information Advisors, and is Group Publisher of Kennedy's *Consulting Magazine*, and of the firm's newsletters.

In addition, Mr. Smith has twenty years of experience as COO of a privately held leisure specialist firm and as a management consultant for Towers Perrin, a global management consulting firm. At Towers Perrin he led a number of assignments, focusing on strategy and organization across a number of industries.

Mr. Smith holds a Master of Business Administration from the Anderson Graduate School of Management at UCLA, and a Bachelor of Arts in History from Bates College in Lewiston, Maine. He is a member of the Board of Directors at Kennedy Information. In addition, he holds director positions at several other for profit and nonprofit organizations.

## **Henry L. Huntington**

Mr. Huntington is president of Pleasant View Gardens, Inc. of Loudon, NH. Pleasant View Gardens is a 13 acre wholesale greenhouse operation specializing Ornamental Floriculture with locations in Loudon, Pembroke, NH and Costa Rica. Pleasant View Gardens was founded by his parents Jonathan and Eleanor and is currently owned by Mr. Huntington and his brother Jeffrey. They are also partners in Proven Winners, LLC, a plant brand marketing company; in Plant 21, LLC, a plant breeding company; and in Ticoplant of Costa Rica, an offshore unrooted cutting production company.

Mr. Huntington holds an Associates Degree from UNH Thompson School of Applied Science. He is a recent director of the Ohio Florists Association; co-chair of the New Hampshire Ornamental Horticulture Endowment; member of the Leadership Advisory Board for both the Thompson School and the College of Life Sciences at the University of New Hampshire; past president of Bedding Plants International; and a twelve-year member of the Planning Board for the Town of Loudon.

## **Linda M. Proulx**

*Senior Vice President and Treasurer*

Ms. Proulx is the Senior Vice President and Treasurer of Phenix Mutual. She has been with the Company for 35 years, serving in various positions. She became the Treasurer in 1991 and Senior Vice President in 2008.

Linda attended the New Hampshire Technical Institute in Concord. Over the years she has completed innumerable insurance industry specific seminars. She is a member of the Mutual Accountants Association of New England. She is currently on the Board of Directors of Casco Indemnity Co. of Saco ME. Linda has served in multiple capacities on a number of community organizations.